



FOR IMMEDIATE RELEASE

Gulf Oil Brings More “Orange” to Camden Yards

Gulf Adds the Baltimore Orioles to their Major League Baseball Line-up

Framingham, MA – April 9, 2010 – Gulf Oil today announced a new sponsorship agreement with Major League Baseball’s Baltimore Orioles. The sponsorship begins today at the Orioles’ home opener against the Toronto Blue Jays. The cornerstone element of the relationship will be new field level signage in right field which will proudly display Gulf’s iconic orange disc.

“We are thrilled about bringing another iconic “orange” component to Camden Yards. Today, all 48,290 seats in the park are green – with the exception of two. These two seats are distinctly orange,” said Gulf Oil Senior Vice President and Chief Sales and Marketing Officer Rick Dery.

“One seat is in section 96 commemorating Eddie Murray’s 500th home run hit in 1996, and a second seat resides in section 86 which marks the spot of Cal Ripken’s 278th home run in 1993. We are proud that the Gulf Oil orange discs will join these two features that mark incredible achievements with a remarkable organization. We hope Orioles fans will begin to associate Gulf Oil with the uniquely warm and loyal Camden Yards experience.”

Maryland is the first contiguous state to be added to Gulf’s existing branded footprint.

“This sponsorship continues to underscore Gulf’s long-term commitment to support Mid-Atlantic market,” said Gulf Oil President and Chief Operating Officer Ron Sabia. “Our relationship with the Orioles is another important element in further establishing our reputation as a premium nationwide gasoline retailer.”

“The Orioles are proud to welcome Gulf Oil to our family,” said Greg Bader, Orioles Director of Communications. “We are excited to share this partnership with Orioles fans throughout Birdland, and we are confident that this new partnership will help Gulf grow its business throughout the Mid-Atlantic region.”

About Gulf Oil

Gulf Oil Limited Partnership, based in Framingham, Massachusetts, is one of the Northeast's largest wholesalers of refined petroleum products. Gulf Oil distributes motor fuels through a network of more than 2,400 Gulf-branded gasoline retail centers, 12 proprietary oil terminals, and a network of more than 50 other supply terminals. Gulf Oil supplies heating oil, diesel fuel, jet fuel and kerosene to these branded retail outlets through its Gulf Oil brand. Through its unbranded subsidiary, Great Island Energy, Gulf Oil L.P. also supplies petroleum products as well as risk management and financial services to industrial, commercial, and independent retail firms. Visit www.gulfoil.com for more information.

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